

PGA[®]

The Professional Golfers'
Association

Recruitment Pack
2024



RECRUITMENT ADVERTISING WITH THE PGA

Each year, over 650 jobs are advertised with The PGA. Our multi-platform recruitment solution delivers the very best candidates across a broad spectrum of job roles, ranging from PGA Professionals, club managers, coaches and all levels of administrative roles. We are a one-stop shop for recruiting the best candidates into the best roles in golf.

Our recruitment solutions are inclusive of: our Members magazine, **PGA Monthly**; presence on the ever-popular recruitment section of **PGA.info**; amplification via our social media channels; and our weekly newsletter **PGA Connect**.

PGA Members

Options	Rate (ex-VAT)
Featured online listing + Featured Connect listing + Full page	£725
Featured online listing + Half page	£435
Featured online listing + Quarter page	£275
Featured online listing + Eighth page	£175
Featured online listing	£145
Online listing only	FOC*
Featured Connect listing	£350

Non-Members & Agency

Options	Rate (ex-VAT)
Featured online listing + Featured Connect listing + Full page	£795
Featured online listing + Half page	£475
Featured online listing + Quarter page	£300
Featured online listing + Eighth page	£195
Featured online listing	£165
Online listing only	£125
Featured Connect listing	£395

For bulk advertising packages, please contact recruitment@pga.org.uk.

All print artwork must be supplied as a CMYK, press-optimised PDF. Please ensure you include the relevant high-res images and logos, at 300dpi resolution, at the same size or larger than the final output size.

Please note that online adverts are live for a 28-day period.

* PGA Member Complimentary Online Only Listing

To be eligible for complimentary Online Only listing, the employing business must be owned by a PGA Member. If the employing business is not owned by a PGA Member then non-Member prices will apply.
The listing of PGA Trainee positions (Training Applicant, Year 1, 2, 3) will be complimentary for PGA Members irrespective of whether the employing business is owned by a PGA Member.

PGA MONTHLY[®] PRODUCTION SCHEDULE 2024

February Issue

Assets for design by: January 5
Copy deadline: January 12
Drop date: February 2

March Issue

Assets for design by: February 2
Copy deadline: February 9
Drop date: March 1

April Issue

Assets for design by: March 8
Copy deadline: March 15
Drop date: April 5

May Issue

Assets for design by: April 5
Copy deadline: April 12
Drop date: May 3

June Issue

Assets for design by: May 3
Copy deadline: May 10
Drop date: June 7

July Issue

Assets for design by: June 7
Copy deadline: June 14
Drop date: July 5

August Issue

Assets for design by: July 5
Copy deadline: July 12
Drop date: August 2

September Issue

Assets for design by: August 2
Copy deadline: August 9
Drop date: August 30

October Issue

Assets for design by: September 6
Copy deadline: September 13
Drop date: October 4

November Issue

Assets for design by: October 4
Copy deadline: October 11
Drop date: November 1

December Issue

Assets for design by: November 1
Copy deadline: November 8
Drop date: December 6

To place a recruitment advertisement please call **Jessica Harrison** on **01675 470 333** or email **recruitment@pga.org.uk**

Complete artwork to be supplied to **recruitment@pga.org.uk** as a full-colour CMYK high-resolution PDF. Please include both trim and bleed marks.

PGA Monthly will land on doorsteps on the **second Friday of each month.**



TAP INTO OUR MEMBERS' EXPERTISE

PGA Members bring specialist skills and expertise to your golf facility. For guidance on attracting the right applicants with the required skills, contact our Recruitment team who can put you in touch with our Member Support Officers.

Our Member Support Officers are committed to helping you choose the right PGA Professional for your facility and can assist you with developing the job description for the role through providing our PGA Role Descriptor document, Job Description Checklist and Industry Guide to PGA Membership.

Who will your recruitment campaign reach?

PGA Members touch almost all corners of the globe and increasingly all corners of the industry. Our 8,000 members can be found all across the country and indeed the world:

East	Ireland	Midlands	North	Scotland	South	West	International
847	587	859	1276	729	1491	782	1400

PGA MONTHLY[®] IN PRINT IN PGA MONTHLY

PGA Monthly replaced PGA Professional magazine in 2022. It has been transformed into a product that The PGA and its stakeholders are proud of. It is an asset prized by the organisation and is an accurate and engaging reflection of the organisation's values and ethos.

The digital magazine has a readership of more than **25,000** page views each month and the print magazine has a circulation of **8,000**, meaning PGA Monthly reaches more golf industry professionals than ever before.

The careers section of PGA Monthly is much more than just a home for advertisements. It offers a broad range of careers advice, highlights recent moves, profiles PGA Members moving in new directions and, of course, signposts the very best in job opportunities for PGA Members.

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Registered Assistant

Overview of role: Caboremme samsudae plaut ensequa qui que pernoo odi nonsecto ma verbus id quaperam quid quaperae dolorem rem ut doluptam re, cus, ut et equa et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet enim num a ipsum laud quantes entendemque statur sus ventis aca praer volenda essada doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsourtes dolerens sit praer odis sam sinctori oditenti moluptibus. Berum, nuncie vellquam autaa adn nonsecta qua priore, noianis oditrag tatione volera con re risimisi reitisi aat am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnienditum esto molori odam fugitaz ratur alta volorem.

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Deadline for applications: 9th of March 2022. Interviews are held by April.

How to apply: Please send application and full CV via email to general.manager@golclub.co.uk dolore maior magnienditum esto molori odam fugitaz ratur alta volorem.

www.golclubwebsite.co.uk



PGA MONTHLY

FULL PAGE
Max word counts:
Overview of role **250**
Key responsibilities **185**
Key requirements **185**
Deadline for applications **5**
How to apply **25**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Head Professional

Overview of role: Caboremme samsudae plaut ensequa qui que pernoo odi nonsecto ma verbus id quaperam quid quaperae dolorem rem ut doluptam re, cus, ut et equa et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet enim num a ipsum laud quantes entendemque utatur sus ventis aca praer volenda essada doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsourtes dolerens sit praer odis sam sinctori oditenti moluptibus. Berum, nuncie vellquam autaa adn nonsecta qua priore, noianis oditrag tatione volera con re risimisi reitisi aat am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnienditum esto molori odam.

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NAME OF CLUB/BUSINESS
Assistant Head Professional

Overview of role: Caboremme samsudae plaut ensequa qui que pernoo odi nonsecto ma verbus id quaperam quid quaperae dolorem rem ut doluptam re, cus, ut et equa et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet enim num a ipsum laud quantes entendemque utatur sus ventis aca praer volenda essada doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsourtes dolerens sit praer odis sam sinctori oditenti moluptibus. Berum, nuncie vellquam autaa adn nonsecta qua priore, noianis oditrag tatione volera con re risimisi reitisi aat am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnienditum esto molori odam.

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Deadline for applications: 9th of March 2022.

How to apply: Please send application to general.manager@golclub.co.uk dolore maior magnienditum esto molori.



PGA MONTHLY

HALF PAGE
Max word counts:
Overview of role **100**
Key responsibilities **70**
Key requirements **60**
Deadline for applications **5**
How to apply **25**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Professionals

Overview of role: Caboremme samsudae plaut ensequa qui que pernoo odi nonsecto ma verbus id quaperam quid quaperae dolorem rem ut doluptam re, cus, ut et equa et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet enim num a ipsum laud quantes entendemque utatur sus ventis aca praer volenda essada doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsourtes dolerens sit praer odis sam sinctori oditenti moluptibus. Berum, nuncie vellquam autaa adn nonsecta qua priore, noianis oditrag tatione volera con re risimisi reitisi aat am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnienditum esto molori odam.


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Deadline for applications: 9th of March 2022.

How to apply: Please send application to general.manager@golclub.co.uk dolore maior magnienditum esto molori.



PGA MONTHLY

1/4 PAGE
Max word counts:
Overview of role **30**
Key responsibilities **30**
Key requirements **30**
Deadline for applications **5**
How to apply **10**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Registered Assistant

Overview of role: Caboremme samsudae plaut ensequa qui que pernoo odi nonsecto ma verbus id quaperam quid quaperae dolorem rem ut doluptam re, cus, ut et equa et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet enim num a ipsum laud quantes entendemque utatur sus ventis aca praer volenda essada doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsourtes dolerens sit praer odis sam sinctori oditenti moluptibus. Berum, nuncie vellquam autaa adn nonsecta qua priore, noianis oditrag tatione volera con re risimisi reitisi aat am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnienditum esto molori odam.

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www.golclubwebsite.co.uk



PGA MONTHLY

1/8 PAGE
Max word counts:
Overview of role **35**
Key responsibilities -
Key requirements -
Deadline for applications **5**
How to apply **10**

EMPLOYMENT OPPORTUNITIES

AB GOLF PERFORMANCE CENTRE

PGA Professional & PGA Trainee

Opportunities for a PGA Professional and a PGA Trainee to join our successful team at AB Golf. AB Golf Performance Centre is located in Thame, Oxfordshire, 20 minutes from Aylesbury, 30 minutes from Oxford and 15 minutes from junction 8a on the M40. We have a very busy floodlit Top Tracer driving range, putting studio with a successful custom fit golf shop. AB Golf also runs three other pro shops in the local area with a team of 9 PGA Professionals.

The main tasks for the positions are:

- Shop retail & customer advice.
- Golf lessons.
- Custom fitting services.
- Repairs. We do however have a flexible approach and would be happy to develop the roles with the successful candidates.

It is essential that you have an enthusiastic, hardworking and proactive approach, together with a strong customer focus and can be a team player.

Deadline for applications: 3rd November 2023

How to apply: CV FAO Tom Baker, email golf@adambishopgolf.co.uk

adambishopgolf.co.uk



The positions offer the following benefits:

- Monthly retainer.
- 100% of your coaching income.
- Access to every major brand for custom fitting with commission on sales.
- Commission on club repairs.
- Access Trackman, GCQuad & SamPuttLab.
- Access to affiliated clubs to play and for on course lessons.
- Flexible working hours including weekends. Support will be given for training where required. We provide a fun & flexible environment to work in.

CRADOC GOLF CLUB

PGA Club Professional

An exciting opportunity is available for a self-employed PGA Professional to work at this established and well-respected Golf Club of around 400 members, the successful candidate will join our team in early 2024.

Key responsibilities: He or she will be expected to have excellent leadership, interpersonal and business management skills.

Working as part of our team you will adopt a proactive approach to marketing and customer service whilst understanding the health and safety aspects of the club as a whole.

The successful applicant will contribute to the management of the Club through close liaison with the Board of Directors, be actively involved in the full range of golf activities and be a positive ambassador for Cradoc Golf Club, to members and visitors and through recruiting new members.

For a detailed breakdown of responsibilities and remuneration package or to arrange an informal visit to Cradoc to meet with the Manager and Chairman please contact Bradley Stuart, Club Manager on 01874 623658 (option 2).

How to apply: Application by email or post by 31st October 2023 including a CV and covering letter to Bradley.Stuart@cradoc.co.uk or Bradley Stuart, Club Manager, Cradoc Golf Club, Penoyre Park, Brecon, LD3 9LP



PETERSFIELD GOLF CLUB

Retained PGA Head Professional

An exciting opportunity has arisen for a qualified, dynamic and motivated PGA Professional to join Petersfield Golf Club, Hampshire on a retained basis.

Key responsibilities:

- Day to day administration duties and running of the shop
- Managing green fee bookings
- Coaching and tuition
- Club fittings and equipment repairs
- Pro shop retail sales
- Member liaison and networking

Key requirements: The successful applicant will need to demonstrate excellent communication and interpersonal skills, commercial acumen and be a dynamic and motivated individual with a customer and member focused approach.

Deadline for applications: 31/10/ 2023

All applications with covering letter and CV should be sent to Katie Laud - manager@petersfieldgolfclub.co.uk



EMPLOYMENT OPPORTUNITIES

THE ROYAL BIRKDALE GOLF CLUB

Assistant Professional

A qualified or nearly qualified PGA Professional is required to take on the position of Assistant Professional and join an experienced team at this busy and prestigious Private Members club.

Key responsibilities: The successful candidate will engage in all aspects of club life, be an effective team member, have an interest in Merchandising, Coaching and Custom Fitting. Experience in ladies retail and ladies coaching would be beneficial but not essential.

Key requirements: Most importantly enjoy providing an excellent level of customer service to members and visitors from all over the world.

Deadline for applications: 1/11/2023

How to apply: Applications by email to Gregg Pettersen, PGA Professional at proshop@royalbirkdale.com

royalbirkdale.com



ROYAL WEST NORFOLK GOLF CLUB

PGA Trainee/ PGA Qualified

A fantastic and rare opportunity has arisen at this prestigious members club, ranked 17th in England by Golf World and 61st in the World (on courses you can play).

This is an excellent opportunity for the right individual to develop their career at the highest level. The successful applicant will be a valued member of a small team. The candidate will be mentored closely by Advanced PGA Head Professional Andrew Collison and will be able to continue the running of professional services in his absence.

This position comes with a generous £25k salary and OTE of £40k.

How to apply: Apply to the Head Professional, Andrew Collison at professional@rwngc.org

www.rwngc.org



PGA LEARN DELIVERING A RANGE OF LEARNING AND CPD CONTENT

Digital access to The PGA's entire catalogue of learning content

Access via your web browser or by downloading the app

Add CPD activity to your record and gain Accredited Status for the year

Find out about and book upcoming CPD courses

Free to download via the App Store and Google Play

or log into the Members' Area at pga.info and visit **PGA Learn**



ADVERTISING IN PGA MONTHLY

Available sizes and dimensions:

Full Page – 180 x 257 mm

Half page – 180 x 125 mm

1/4 page – 85,5 x 125 mm

1/8 page – 86,5 x 59 mm

Creating your advert

We will create your advert and give you the chance to sign it off before it appears in the magazine. We will email you a link that will allow you to populate a simple form with the information we need for the advert.

We also accept completed artwork.



ONLINE AT
PGA.INFO

Our careers pages are the highest traffic area of our website. Each month, thousands of PGA Members come to our pages looking out for the very best opportunities in golf.

Our Members trust our careers counsel. They come to our site or speak to one of our team for advice on how to further their careers, how to assemble a CV and how to move in a new direction. This trust can only benefit your advertisement as you are placed right at the heart of this captive audience.

Training Vacancies



Training vacancies are open to both trainees currently on one of our training programmes, as well as training applicants who are looking to start a PGA training programme. You should always confirm the employer is a PGA Member and that they can offer you the required number of hours and support to fulfil the requirements of the Contract Declaration Form.

If there are no suitable opportunities listed below, you may wish to place a free Job Seeker listing in our Members Area which helps to match you with potential employers in your area. Please email recruitment@pga.org.uk to find out more about this.

To find out more about our Training Programmes and to register your interest, [click here](#).

If you are a PGA Member and would like to enquire about offering a vacancy for a PGA trainee, please call Jessica Harrison on +44 (0)1675 470 333 or email recruitment@pga.org.uk.

Latest Training Vacancies

Place of work	Position/Role	Region	Closing Date
Glenbervie Golf Club	PGA Trainee (Y2/3)	Scotland	01/02/2022
Lamberhurst Golf Club	Assistant Professional	South	01/02/2022
Dumfries and Galloway Golf Club	Registered Assistant/Trainee	Scotland	01/02/2022
Keighley Golf Club	Qualified or Registered Assistant	West Yorkshire	01/02/2022
Cophthorne Golf club	Trainee/Fully qualified assistant	South	07/01/2022
Leeds Golf Club	PGA registered / Qualified professional	North	06/01/2022
Kingswood Golf Centre	PGA Professional, qualified or nearly qualified	North	05/01/2022

Mundesley Golf Club

Job Details

Place of work: Mundesley Golf Club Position: PGA Head Professional Region: East Date added: 23/12/2021 Closing Date: 19/01/2022



MUNDESLEY GOLF CLUB – PGA HEAD PROFESSIONAL

An exciting and challenging opportunity exists for an ambitious and highly motivated PGA Professional to join a fast growing and dynamic golf club which is situated on the North Norfolk coast.

The successful applicant will be energetic, keen to coach golfers of all ages and abilities, skilled in winning and retaining business and possess excellent interpersonal and organisational skills. The established shop provides the main reception location and, therefore, essential to offer a friendly welcome, maximise sales and membership opportunities.

There is a spacious driving range situated adjacent to the club where there is capacity to teach in all weather and hold group coaching.

If you are interested to learn more about this attractive opportunity, send an email to the Chairman Andrew Keates - keatesandrew@yahoo.com enclosing an up to date CV together with a brief summary of how you would add value and make a difference.

Our Partners



Further information

[Legal](#)
[Browser Requirements](#)
[Cookie Policy](#)
[Working at The PGA](#)
[Hyder Cup](#)

[Privacy Policy](#)
[Social Media Terms of Use](#)
[Equality Statement](#)
[Contact Us](#)
[Employee Information](#)



FEATURED CONNECT LISTING

Our Featured Connect listing advertising option allows you to promote your vacancy within our PGA Connect Member newsletter publication. This publication is weekly, and is distributed to all subscribed PGA Members (approx. 8,000).

The advert will link directly to the online listing on PGA.info where prospective candidates can view further details about the role and apply.



Register today to receive your exclusive group offer for this year's Betfred British Masters at The Belfry. This limited-time offer gives you and your club up to £10 off tickets. Purchase six or more tickets and receive an exclusive additional 15% discount.

[BUY TICKETS](#)

FEATURED JOB



Tournament Director - The PGA in England (South)

The PGA is seeking a Tournament Director to support the delivery of Tournaments by managing, promoting, scheduling and delivering all tournaments in the Region and occasionally at other locations in the UK.

[APPLY NOW](#)



IN CASE YOU MISSED IT...



Trio endorse PGA Top-up Degree after successfully completing two-year course

[READ MORE >>](#)



TESTIMONIALS

“Having taken advice from the PGA BRO team I believe we delivered a very professional approach in our selection process for the position of PGA Head Professional.”

Keith Dingley, Stand GC

“Thank you for the help and support you have given to us on the recruitment of a new PGA Professional. Our only regret was not contacting you at the beginning of the process.”

Sandra Thomas, Manager, Maesdu GC



POINTS OF CONTACT

To place an advertisement please contact the PGA Recruitment Team.

Call **01675 470 333** or email recruitment@pga.org.uk