


The PGA Professional

THE OFFICIAL PGA MEMBERS' MAGAZINE

RECRUITMENT ADVERTISING

Attracting the right applicants
with the required skills



PGA Pro
The  of golf®

Why advertise with The PGA?

The PGA Professional is the monthly magazine published by The PGA in print and digital format, which is distributed to each of its 8,000 members.

PGA Professionals themselves graduate through the PGA Training Programme, administered at the PGA National Training Academy, European Centre for Excellence in Golf and their knowledge and expertise is in wide demand, performing more than 50 golf-related roles including coaching, retailing and resort management in over 80 countries worldwide.

The PGA Professional and the members' area online at PGA.info, are regarded as the golf industry's most influential and effective way for advertisers to reach the PGA Professional with exciting new career opportunities home or abroad.

Whether it is in coaching, retail, marketing or resort management The PGA's careers section is the perfect place to reach the right audience. Our paid adverts will be placed in the Featured section Online.

For more information about the skills and expertise PGA Members can bring to your facility and guidance on attracting the right applicants with the required skills, contact Tina Banner who can put you in touch with one of our Business Relationship Officers. They are committed to helping you **choose the right PGA Professional** for your facility, and can assist you with developing the job description for the role through providing our **PGA Role Descriptor** document, **Job Description Checklist** and **Industry Guide to PGA Membership**.

***The PGA Professional* magazine and members' area of PGA.info are ideal platforms to advertise the latest positions and showcase your facility with a range of competitive pricing.**

Please contact Jessica Harrison on 01675 470 333 or Email: recruitment@pga.org.uk

'The Right Pro, in the Right Place, at the Right Time'



2021 Production Schedule

Magazine Issue	Approved Artwork		Publication Date	
FEBRUARY	January	26	February	9
MARCH	February	19	March	9
APRIL	March	22	April	12
MAY	April	21	May	10
JUNE	May	24	June	9
JULY	June	23	July	9
AUGUST	July	23	August	9
SEPTEMBER	August	24	September	9
OCTOBER	September	22	October	8
NOVEMBER	October	22	November	9
DECEMBER	November	23	December	9

Copy Specifications

We can accept any artwork files supplied as CMYK, press optimised PDF, but the artwork for recruitment advertisements can be arranged for you. If sending page-ready artwork to us, please note the following dimensions:

Size	Details	Height	Width
Full page	Trim	275mm	281mm
	Bleed	255mm	200mm
	Type area	206mm	180mm
Half page (horizontal)	Trim	118mm	177mm
Half page (vertical)	Trim	240mm	86mm
Quarter page (horizontal)	Trim	57mm	177mm
Quarter page (vertical)	Trim	118mm	86mm
Eighth page	Trim	57mm	86mm

To enable us to create a proof for approval, your copy must be supplied to us in Word ensuring any images or logos are **supplied separately at with at least 300dpi resolution**, at the same size or larger than the final output size. **Images taken from the web are of an inferior quality and should be avoided.**

Approval for press will be required for inclusion – please ensure that you are available to sign off artwork before the above deadline date. We will need to re-work any adverts created in Microsoft Publisher, Illustrator, Word or similar programmes, but adverts created in Photoshop are acceptable. PDFs with RGB embedded images are not accepted as these can cause reproduction problems and output colour cannot be guaranteed. All fonts must be embedded. Files under 10MB can be accepted via email. Anything over that limit can be sent or via WeTransfer as this accepts files sizes up to 2GB and is free to use.

All adverts must be paid in full before the publishing of the advert online and/or magazine. Once passed for press, an entry will be posted online in the members' area at PGA.info up until the relevant date above or the requested closing date in your copy (if earlier).

'Regarded as the golf industry's most influential and effective way for advertisers to reach the PGA Professional'

SITUATIONS VACANT recruitment@pga.org.uk



Gerrards Cross Golf Club Head Professional

Gerrards Cross GC is a member-owned club founded in 1922, located in South Bucks. The Club has over 600 playing members, a challenging and attractive course and modern practice facilities, including covered driving bays, a teaching studio and a purpose built short-game area. Our 600+ members comprise over 180 ladies and around 500 men, of whom around 100 are in our Intermediate category (ages 18-29). 34 of our members have handicaps of 5 or less. Located just a few miles from the M25, the Club attracts nearly 1,000 guests, visitors and society golfers annually. Due to a recent resignation, the Club wishes to appoint a new Head Professional.

To date the Club has engaged the services of professional staff through a traditional service contract and the Head Professional has provided retail and coaching services to members and visitors. The Board is considering options for the role of the Club's next Head Professional:

Central to the new role will be coaching. The Head Professional, supported by one or more assistants, will be responsible for coaching the Club's Academy members, our Junior Scholars and group lessons. Additionally the Head Professional will be required to provide one-to-one coaching as requested by members and visitors.

The second requirement of the role will be to support the management of golf operations. Golf operations includes: staffing our golf reception, managing competitions and course usage, equipment rental and sales of club-branded clothing and consumables (balls, gloves, soft drinks, etc.). The Head Professional will be a member of the Club's management team and will be expected to play with members in support of Club activities.

Based on our assessment of the retail market for golf products (clubs, trolleys, designer golf clothing, etc.), the Club does not require the Head Professional to manage a traditional Pro Shop. However if applicants consider that the Club and visitor market in Gerrards Cross could support such a shop, the Board could be prepared to make retail space available to the Head Professional. If applicants wish to make a compelling case for a Pro Shop they will be required to submit a business plan as part of the final stage of the interview process.

The Club is prepared to offer either a service contract or an employment contract to the new Head Professional. Applicants should indicate which of these options they would prefer and propose an outline of the terms under which they would wish to operate. These terms should focus on the incentive arrangements that would apply and how risks should be allocated between the Head Professional and the Club.

CVs and Proposals to be sent to Adam Grint, General Manager at adam@pgcgc.co.uk or by post to: Gerrards Cross Golf Club, Clifton Park, Gerrards Cross, Bucks. TK9 9QA

Application Deadline: 22nd November.

recruitment@pga.org.uk **SITUATIONS VACANT**

Headingley Golf Club are looking for a PGA qualified Golf Operations Team

Headingley Golf Club (founded in 1881) is a thriving private club based in north Leeds, which prides itself on being a welcoming Club with an active social scene. Our all year round course is a challenge to golfers of all levels and we provide indoor and outdoor practice facilities for members to use.

The Club continues to undertake to ensure 'future proofing' projects to ensure we continue to meet the challenges of 21st Century golf club that both our Members and Visitors will enjoy.


We are looking for two energetic individuals, to form a team that will deliver 'The Headingley Golf Club Experience'. We must have previous relevant experience as both a golf operative, high achiever with a demonstrable track record incorporating excellent interpersonal communication and organisational skills with a strong focus on customer service.

The Team's Key Responsibilities include:

- Establishing and operating a first-class golf retail facility
- Ensuring all staff consistently deliver excellent service to members/visitors at all times
- Taking personal responsibility for customer service excellence throughout the operation.
- Acting as an ambassador for the club at all times
- Working with the Marketing Committee to devise and implement strategies focussing on member generation such as Member recruitment and visitor generation
- Working closely with all services of the Club - Greenkeeper/Cleaning/Club Secretary
- Organising league play to run through the season
- Ensuring competitor responsibilities are carried out on competition days (club, corporate, society and open days)
- Organising and managing the club's practice facilities.
- Managing and developing golf coaching at the club
- Developing and growing all aspects of the club's junior section including a junior outreach programme covering the local area.
- Custom club fitting and Club reports.

Closing Date for Applications 10th November 2019

Please forward your CV by email to manager@headingleygolfclub.co.uk and/or contact the club on 0113 267 9573 (option 3) and ask to speak to the Manager for help for a confidential discussion.



Parranorth Golf Club have a vacancy for a PGA Club Professional

Parranorth Golf Club has been the site of fine golf since 1917, having had it a fine challenge to play. Parranorth Golf Club course is fully supported. The course is well and well maintained. Parranorth Golf Club are seeking for an enthusiastic and experienced PG Professional with good interpersonal skills.

Responsible for all aspects of a professional golf club and to deliver excellent customer service to all members of the club.

Essential skills and experience:

- Effective and robust communication
- Self-motivated, creative and strategic
- Ability to lead a team
- Responsibility of cost control and financial planning
- Experience of operating in a range of environments
- Strong interpersonal skills
- Experience of running a golf shop

To apply please email your CV and a cover letter to pgc@parranorthgolfclub.co.uk or by post to: Parranorth Golf Club, South Hill, Parranorth, Coventry, CV3 5JH



Rathsallogh Golf Club

Rathsallogh is a beautiful 18-hole links golf course in County Wick. The Club is a welcoming and friendly environment. Facilities include a club house, a pro shop, a golf academy, and a clubhouse with a professional level dining room bar, restaurant and function room with panoramic view of the course.

We will be appointing a highly motivated PGA Professional possessing excellent marketing, interpersonal and organisational skills, committed to providing excellent customer service. The successful candidate will have a passion for coaching, playing a positive image and be able to work as part of a team.

Main roles include:

- Oversee a full on-course service managing all golf activity including a well stocked retail portfolio providing customers and member facilities
- Provide members and visitors with a friendly, positive & professional experience
- Develop junior programs and deliver high quality individual and group coaching adults and juniors and to develop our Club membership and participation
- Working closely with the Club staff on strategies covering all aspects of golf operations including marketing and social media as an ambassador for the Club.

Further details available upon request. To apply, please email your CV and cover letter to Club Secretary Vera Brennan. vera@rathsalloghcountryclub.co.uk

Alwoodley Golf Club

Job Details

Employer: Alwoodley Golf Club | Position: Teaching Assistant / Regional Assistant | Region: North | Date added: 11/02/2020 | Closing Date: 31/03/2020



The Alwoodley Golf Club

This is a great opportunity to work at a busy private members club that is ranked in the top 50 courses in Britain and regularly hosts major events.

The applicant must be enthusiastic, positive, friendly and outgoing, a self-starter team member, have an interest in manufacturing and enjoy providing an excellent level of customer service to members and business visiting parties.

You will gain experience in the running of a successful, busy golf shop and time will be available to play and practice at our excellent facilities.

C.V.andcoverletterto:pgc@alwoodleygolfclub.co.uk

Page options	Rate (ex-VAT)
Full page	£725
Half page (max. 400 words)	£435
Quarter page (max. 200 words)	£275
Eighth page (max. 100 words)	£145

Rates are based on length of copy

Web-only options are charged at the same rate

All adverts online are published for 28 days.

50 word free adverts also available*

All adverts must be supplied with a closing date for applications

*If you are placing an advert as a recruitment agency on behalf of a golf facility, this will be charged at a minimum of £145+VAT.

Attracting the right applicants with the required skills