

Recruitment Pack 2022



RECRUITMENT ADVERTISING WITH THE PGA

Each year, over 650 jobs are advertised with The PGA. Our multi-platform recruitment solution delivers the very best candidates across a broad spectrum of job roles, ranging from PGA Professionals, club managers, coaches and all levels of administrative roles. We are a one-stop shop for recruiting the best candidates into the best roles in golf.

Our recruitment solutions are inclusive of: our relaunched Members magazine, **PGA Monthly**; presence on the ever-popular recruitment section of **PGA.info**; amplification via our social media channels; and our weekly newsletter **PGA Connect**.



PGA WHO WILL YOUR RECRUITMENT The Professional Golfers' CAMPAIGN REACH?

PGA Members touch almost all corners of the globe and increasingly all corners of the industry. Our 8,000 members can be found all across the country and indeed the world:

East

Ireland

Midlands

859 1276 729 1491 782 1400

North Scotland

South

West **Overseas**



TAP INTO OUR MEMBERS' EXPERTISE

PGA Members bring specialist skills and expertise to your golf facility. For guidance on attracting the right applicants with the required skills, contact our Recruitment department, who can put you in touch with our Business Relationship Officers team.

Our Business Relationship Officers are committed to helping you choose the right PGA Professional for your facility, and can assist you with developing the job description for the role through providing our PGA Role Descriptor document, Job Description Checklist and Industry Guide to PGA Membership.



PGA Monthly replaces PGA Professional magazine in 2022. It has been transformed into a product that The PGA and its stakeholders are proud of. It is an asset prized by the organisation and is an accurate and engaging reflection of the organisation's values and ethos.

With a readership of over **25,000** each month across print and digital, PGA Monthly will reach more golf industry professionals than ever before.

The careers section of PGA Monthly is much more than just a home for advertisements. It offers a broad range of careers advice, highlights recent moves, profiles PGA Members moving in new directions and, of course, signposts the very best in job opportunities for PGA Members.

NAMES OF PERSONS ASSESSED. PGA Head Professional

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Assistant Head Professional

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PGA Professionals

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PGA Registered Assistant

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NAME AND ADDRESS OF THE OWNER, WHEN PERSON NAMED IN



Available sizes and dimensions:

Full Page – 180 x 257 mm Half page – 180 x 125 mm 1/4 page – 85,5 x 125 mm 1/8 page – 86,5 x 59 mm

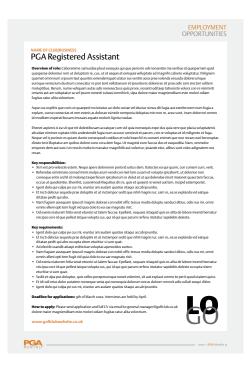
Creating your advert

We will create your advert and give you the chance to sign it off before it appears in the magazine. We will email you a link that will allow you to populate a simple form with the information we need for the advert.

We also accept completed artwork.



PGA MONTHLY ADVERT WORD COUNTS

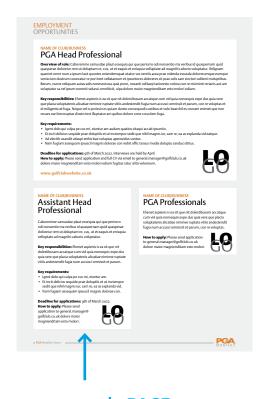


FULL PAGE Max word counts:

Overview of role **250**Key responsibilities **185**Key requirements **185**Deadline for applications **5**How to apply **25**

HALF PAGE Max word counts:

Overview of role **100**Key responsibilities **70**Key requirements **60**Deadline for applications **5**How to apply **25**



1/4 PAGE Max word counts:

Overview of role **30**Key responsibilities **30**Key requirements **30**Deadline for applications **5**How to apply **10**

1/8 PAGE Max word counts:

Overview of role **35**Key responsibilities Key requirements Deadline for applications **5**How to apply 1**0**



Our careers pages are the highest traffic area of our website. Each month, thousands of PGA Members come to our pages looking out for the very best opportunities in golf.

Our Members trust our careers counsel. They come to our site or speak to one of our team for advice on how to further their careers, how to assemble a CV and how to move in a new direction. This trust can only benefit your advertisement as you are placed right at the heart of this captive audience.



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Training Vacancies



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To find our more about our Training Programmes and to register you interest about here.

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Latest Training Vacancies

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Mundesley Golf Club

Job Details

Place of early, Municipal Cult. Cook. Position: PGA Housi Professional Region: East. Sale edited; 25/12/2017. Creating Sale: 18/17/2027.



MUNDESLEY DOLF CLUB - PSA HEAD PROFESSIONAL

An exciting and challenging apportunity exists for an amoltous and righty inclivesed PILA Professional to join a fear growing and dynamic got stub which is allusted on the Forn Notice (seed.

The numberful applicant will be energetic, been to couch gather of all ages and solition, solited in arriving and retaining business and possess accellent interpersonal and organisational skills. The exciptioned stop provides the main recipitor occasion and, triangless, essential to other a therapy elections, resortion sales and maintenance. repirturéles.

There is a specious driving range elected educant to the club where there is capacity he hould be all wealther and hole group counting.

If you are interested to learn more aloud this attractive apportunity, social an arred to the Challman Andrew Faether - Itaalassondhie Briston upon enchaing an up to date CV together with a tonet surretury of twee you would add color and make a difference.

Our Partners













































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The Sales ROAD WINNESS



PGA NEWSLETTERS VIA PGA CONNECT

We will of course work hard to ensure the visibility of your job ad. We promote our jobs pages through our various social media channnels.

Each week our Careers section is promoted via PGA Connect – a newsletter that drops straight into the inbox of our **8,000** members.



PODCAST / 60 MINUTES

Bringing golf to life with Iain Carter

Tain Carter talks about his career in golf as a BBC golf correspondent, which as seen him live events, including majors and Ryder Cups, around the world.

LISTEN NOW >>

CAREERS



Latest jobs for Members

Are you looking for a fresh challenge? There are many job opportunities open to Members.



Recruitment advertising

PGA members can place a free. recruitment advert (100 words max)

FIND OUT WOR

IN CASE YOU MISSED IT ...



Find a Golf Lesson - Don't miss out!

FIND OUT MORE>>



Loch Lomond Whiskies Medal winners

READ MORE>>



"Having taken advice from the PGA BRO team I believe we delivered a very professional approach in our selection process for the position of PGA Head Professional."

Keith Dingley, Stand GC

"Thank you for the help and support you have given to us on the recruitment of a new PGA Professional. Our only regret was not contacting you at the beginning of the process."

Sandra Thomas, Manager, Maesdu GC



April Issue

Words, pictures and logos supplied by: March 18

Final approval by: March 22

Magazine with Members by: April 8

May Issue

Words, pictures and logos supplied by: April 22

Final approval by: April 26

Magazine with Members by: May 13

June Issue

Words, pictures and logos supplied by: May 20

Final approval by: May 24

Magazine with Members by: June 10

July Issue

Words, pictures and logos supplied by: June 17

Final approval by: June 21

Magazine with Members by: July 8

August Issue

Words, pictures and logos supplied by: |uly 22

Final approval by: July 26

Magazine with Members by: August 12

September Issue

Words, pictures and logos supplied by: August 19

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Final approval by: August 23

Magazine with Members by: September 9

October Issue

Words, pictures and logos supplied by:

September 23

Final approval by: September 27

Magazine with Members by: October 14

November Issue

Words, pictures and logos supplied by:

October 21

Final approval by: October 25

Magazine with Members by: November 11

December Issue

Words, pictures and logos supplied by:

November 18

Final approval by: November 22

Magazine with Members by: December 9

To place a recruitment advertisement please call **Jessica Harrison** on **o1675 470 333** or **email recruitment@pga.org.uk**

Complete artwork to be supplied to recruitment@pga.org.uk as a full-colour CMYK high-resolution PDF. Please include both trim and bleed marks.

PGA Monthly will land on doorsteps on the **second Friday of each month**.



PGA & BMG Members

Non-Members & Agency

Options	Rate (ex-VAT)	Options	Rate (ex-VAT)
Online listing + Full page	£725	Online listing + Full page	£795
Online listing + Half page	£435	Online listing + Half page	£475
Online listing + Quarter page	£275	Online listing + Quarter page	£300
Online listing + Eighth page	£145	Online listing + Eighth page	£165
Online listing only (PGA Members only)	FOC	Online listing	£125

For bulk advertising packages, please contact recruitment@pga.org.uk.

All print artwork must be supplied as a CMYK, press-optimised PDF. Please ensure you include the relevant high-res images and logos, at 300dpi resolution, at the same size or larger than the final output size.

Please note that online adverts are live for a 28-day period.

* PGA Members only



POINTS OF CONTACT

To place an advertisement please contact the PGA Recruitment Team.

Call o1675 470 333 or email recruitment@pga.org.uk