

PGA[®]

The Professional Golfers'
Association

Recruitment Pack
2022



RECRUITMENT ADVERTISING WITH THE PGA

Each year, over 650 jobs are advertised with The PGA. Our multi-platform recruitment solution delivers the very best candidates across a broad spectrum of job roles, ranging from PGA Professionals, club managers, coaches and all levels of administrative roles. We are a one-stop shop for recruiting the best candidates into the best roles in golf.

Our recruitment solutions are inclusive of: our relaunched Members magazine, [PGA Monthly](#); presence on the ever-popular recruitment section of [PGA.info](#); amplification via our social media channels; and our weekly newsletter [PGA Connect](#).



WHO WILL YOUR RECRUITMENT CAMPAIGN REACH?

PGA Members touch almost all corners of the globe and increasingly all corners of the industry.
Our 8,000 members can be found all across the country and indeed the world:

East	Ireland	Midlands	North	Scotland	South	West	Overseas
847	587	859	1276	729	1491	782	1400



TAP INTO OUR MEMBERS' EXPERTISE

PGA Members bring specialist skills and expertise to your golf facility. For guidance on attracting the right applicants with the required skills, contact our Recruitment department, who can put you in touch with our Business Relationship Officers team.

Our Business Relationship Officers are committed to helping you choose the right PGA Professional for your facility, and can assist you with developing the job description for the role through providing our PGA Role Descriptor document, Job Description Checklist and Industry Guide to PGA Membership.

PGA MONTHLY[®] IN PRINT IN PGA MONTHLY

PGA Monthly replaces PGA Professional magazine in 2022. It has been transformed into a product that The PGA and its stakeholders are proud of. It is an asset prized by the organisation and is an accurate and engaging reflection of the organisation's values and ethos.

With a readership of over **25,000** each month across print and digital, PGA Monthly will reach more golf industry professionals than ever before.

The careers section of PGA Monthly is much more than just a home for advertisements. It offers a broad range of careers advice, highlights recent moves, profiles PGA Members moving in new directions and, of course, signposts the very best in job opportunities for PGA Members.

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/COMPANY

PGA Head Professional

Overview of role: Club owner/committee placed responsible for providing administrative, managerial and coaching services to support the professional staff of the club. The role is to ensure that the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

Key responsibilities: To ensure the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

Key requirements:

- 5 years club experience as a professional or as a club manager
- 5 years club experience as a professional or as a club manager
- 5 years club experience as a professional or as a club manager
- 5 years club experience as a professional or as a club manager

Deadline for applications: 31st March 2012. Interviews are held by April.
How to apply: Please send applications and full CV to email to general@managersgolf.co.uk

www.pgaclubsolutions.co.uk



NAME OF CLUB/COMPANY

Assistant Head Professional

Overview of role: Club owner/committee placed responsible for providing administrative, managerial and coaching services to support the professional staff of the club. The role is to ensure that the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

Key responsibilities: To ensure the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

Key requirements:

- 3 years club experience as a professional or as a club manager
- 3 years club experience as a professional or as a club manager
- 3 years club experience as a professional or as a club manager

Deadline for applications: 31st March 2012.

How to apply: Please send applications to general@managersgolf.co.uk



NAME OF CLUB/COMPANY

PGA Professionals

Overview of role: Club owner/committee placed responsible for providing administrative, managerial and coaching services to support the professional staff of the club. The role is to ensure that the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

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EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/COMPANY

PGA Registered Assistant

Overview of role: Club owner/committee placed responsible for providing administrative, managerial and coaching services to support the professional staff of the club. The role is to ensure that the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

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Key requirements: To ensure the club is run efficiently and effectively and to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business. The role is to ensure that the club is a successful and profitable business.

Key responsibilities:

- 1 year club experience as a professional or as a club manager
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Key requirements:

- 1 year club experience as a professional or as a club manager
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ADVERTISING IN PGA MONTHLY

Available sizes and dimensions:

Full Page – 180 x 257 mm

Half page – 180 x 125 mm

1/4 page – 85,5 x 125 mm

1/8 page – 86,5 x 59 mm

Creating your advert

We will create your advert and give you the chance to sign it off before it appears in the magazine. We will email you a link that will allow you to populate a simple form with the information we need for the advert.

We also accept completed artwork.

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Registered Assistant

Overview of role: Caboremme samsudae plaut ensequa qui que perno odi nonsecto ma verbus id quapenam quid quaperae dolorem rem ut doluptam re, cus, ut et eaque et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet omni num a ipsum laud quantes entendendiqui statur sus ventis aca praer volenda essuda doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsuntres dolerens sit praer odis sam sintorri oditene moluptibus. Itemum, nume vellquam autae adde nonsecta qua praer, noantur oditrap tatione volera con re risimisi reitisi aca am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnenditiam esto molori odiam fugitatur alta volorem.

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Key responsibilities:


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Deadline for applications: 9th of March 2022. Interviews are held by April.

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PGA MONTHLY

FULL PAGE
Max word counts:
 Overview of role **250**
 Key responsibilities **185**
 Key requirements **185**
 Deadline for applications **5**
 How to apply **25**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Head Professional

Overview of role: Caboremme samsudae plaut ensequa qui que perno odi nonsecto ma verbus id quapenam quid quaperae dolorem rem ut doluptam re, cus, ut et eaque et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet omni num a ipsum laud quantes entendendiqui utatur sus ventis aca praer volenda essuda doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsuntres dolerens sit praer odis sam sintorri oditene moluptibus. Itemum, nume vellquam autae adde nonsecta qua praer, noantur oditrap tatione volera con re risimisi reitisi aca am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnenditiam esto molori odiam.

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NAME OF CLUB/BUSINESS
Assistant Head Professional

Overview of role: Caboremme samsudae plaut ensequa qui que perno odi nonsecto ma verbus id quapenam quid quaperae dolorem rem ut doluptam re, cus, ut et eaque et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet omni num a ipsum laud quantes entendendiqui utatur sus ventis aca praer volenda essuda doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsuntres dolerens sit praer odis sam sintorri oditene moluptibus. Itemum, nume vellquam autae adde nonsecta qua praer, noantur oditrap tatione volera con re risimisi reitisi aca am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnenditiam esto molori odiam.

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NAME OF CLUB/BUSINESS
PGA Professionals

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PGA MONTHLY

HALF PAGE
Max word counts:
 Overview of role **100**
 Key responsibilities **70**
 Key requirements **60**
 Deadline for applications **5**
 How to apply **25**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Head Professional

Overview of role: Caboremme samsudae plaut ensequa qui que perno odi nonsecto ma verbus id quapenam quid quaperae dolorem rem ut doluptam re, cus, ut et eaque et ensequa velluptate ad magnis caborio voluptatur. Illigam quamet omni num a ipsum laud quantes entendendiqui utatur sus ventis aca praer volenda essuda doloremque eurpae veniscum durtum conecatur re porri tent vellaturam et ipsuntres dolerens sit praer odis sam sintorri oditene moluptibus. Itemum, nume vellquam autae adde nonsecta qua praer, noantur oditrap tatione volera con re risimisi reitisi aca am voluptatur sa vel ipsum nonsecti istasi omnibit, uba dolore maior magnenditiam esto molori odiam.


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NAME OF CLUB/BUSINESS
Assistant Head Professional

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NAME OF CLUB/BUSINESS
PGA Professionals

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PGA MONTHLY

1/4 PAGE
Max word counts:
 Overview of role **30**
 Key responsibilities **30**
 Key requirements **30**
 Deadline for applications **5**
 How to apply **10**

EMPLOYMENT OPPORTUNITIES

NAME OF CLUB/BUSINESS
PGA Head Professional

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PGA MONTHLY

1/8 PAGE
Max word counts:
 Overview of role **35**
 Key responsibilities -
 Key requirements -
 Deadline for applications **5**
 How to apply **10**



ONLINE AT
PGA.INFO

Our careers pages are the highest traffic area of our website. Each month, thousands of PGA Members come to our pages looking out for the very best opportunities in golf.

Our Members trust our careers counsel. They come to our site or speak to one of our team for advice on how to further their careers, how to assemble a CV and how to move in a new direction. This trust can only benefit your advertisement as you are placed right at the heart of this captive audience.

Training Vacancies



Training vacancies are open to both trainees currently on one of our training programmes, as well as training applicants who are looking to start a PGA training programme. You should always confirm the employer is a PGA Member and that they can offer you the required number of hours and support to fulfil the requirements of the Contract Declaration Form.

If there are no suitable opportunities listed below, you may wish to place a free Job Seeker listing in our Members Area which helps to match you with potential employers in your area. Please email recruitment@pga.org.uk to find out more about this.

To find out more about our Training Programmes and to register your interest, [click here](#).

If you are a PGA Member and would like to ensure about offering a vacancy for a PGA trainee, please call Jessica Harrison on +44 (0)1875 479 333 or email recruitment@pga.org.uk.

Latest Training Vacancies

Place of work	Position/Role	Region	Closing Date
Slingsby Golf Club	PGA Trainee (F22)	Yorkshire	01/09/2023
Lutterworth Golf Club	Assistant Professional	North	01/09/2023
Dunthorpe and Colwick Golf Club	Registered Assistant Trainee	Yorkshire	01/09/2023
Harrogate Golf Club	Qualified or Registered Assistant	Yorkshire	01/09/2023
Defford Golf Club	Trainee/fully qualified assistant	North	01/09/2023
Leeds Golf Club	PGA registered / Qualified professional	North	05/09/2023
Kingswood Golf Centre	PGA Professionals, qualified or nearly qualified	North	05/09/2023

Mundesley Golf Club

Job Details

Place of work: Mundesley Golf Club | Position: PGA Head Professional | Region: East | Date added: 29/1/2023 | Closing Date: 18/1/2023



MUNDESLEY GOLF CLUB - PGA HEAD PROFESSIONAL

An exciting and challenging opportunity exists for an ambitious and highly motivated PGA Professional to join a fast growing and dynamic golf club which is situated on the North Norfolk Coast.

The successful applicant will be energetic, keen to coach golfers of all ages and abilities, skilled in running and relating business and possess excellent interpersonal and organisational skills. The established club provides the main reception location and, therefore, essential to offer a friendly welcome, maintain order and maximum opportunity.

There is a spacious driving range situated adjacent to the club where there is capacity to teach in all weather and fast group coaching.

If you are interested to learn more about this attractive opportunity, send an email to the Chairman Andrew Kates - katesandrew@nfc.co.uk enclosing an up to date CV together with a brief summary of how you would add value and make a difference.

Our Partners





NEWSLETTERS VIA PGA CONNECT

We will of course work hard to ensure the visibility of your job ad. We promote our jobs pages through our various social media channels.

Each week our Careers section is promoted via PGA Connect – a newsletter that drops straight into the inbox of our **8,000** members.



PODCAST / 60 MINUTES

Bringing golf to life with Iain Carter

Iain Carter talks about his career in golf as a BBC golf correspondent, which has seen him live events, including majors and Ryder Cups, around the world.

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PGA members can place a free recruitment advert (100 words max) online

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Find a Golf Lesson - Don't miss out!

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Loch Lomond Whiskies Medal winners

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TESTIMONIALS

“Having taken advice from the PGA BRO team I believe we delivered a very professional approach in our selection process for the position of PGA Head Professional.”

Keith Dingley, Stand GC

“Thank you for the help and support you have given to us on the recruitment of a new PGA Professional. Our only regret was not contacting you at the beginning of the process.”

Sandra Thomas, Manager, Maesdu GC

PGA MONTHLY[®] PRODUCTION SCHEDULE 2022

April Issue

Words, pictures and logos supplied by:
March 18
Final approval by: March 22
Magazine with Members by: April 8

May Issue

Words, pictures and logos supplied by:
April 22
Final approval by: April 26
Magazine with Members by: May 13

June Issue

Words, pictures and logos supplied by:
May 20
Final approval by: May 24
Magazine with Members by: June 10

July Issue

Words, pictures and logos supplied by:
June 17
Final approval by: June 21
Magazine with Members by: July 8

August Issue

Words, pictures and logos supplied by:
July 22
Final approval by: July 26
Magazine with Members by: August 12

September Issue

Words, pictures and logos supplied by:
August 19
Final approval by: August 23
Magazine with Members by: September 9

October Issue

Words, pictures and logos supplied by:
September 23
Final approval by: September 27
Magazine with Members by: October 14

November Issue

Words, pictures and logos supplied by:
October 21
Final approval by: October 25
Magazine with Members by: November 11

December Issue

Words, pictures and logos supplied by:
November 18
Final approval by: November 22
Magazine with Members by: December 9

To place a recruitment advertisement please call **Jessica Harrison** on **01675 470 333** or email **recruitment@pga.org.uk**

Complete artwork to be supplied to **recruitment@pga.org.uk** as a full-colour CMYK high-resolution PDF. Please include both trim and bleed marks.

PGA Monthly will land on doorsteps on the **second Friday of each month.**

PGA & BMG Members

Options	Rate (ex-VAT)
Featured online listing + Full page	£725
Featured online listing + Half page	£435
Featured online listing + Quarter page	£275
Featured online listing + Eighth page	£145
Online listing only (PGA Members only)	FOC

Non-Members & Agency

Options	Rate (ex-VAT)
Featured online listing + Full page	£795
Featured online listing + Half page	£475
Featured online listing + Quarter page	£300
Featured online listing + Eighth page	£165
Online listing	£125

For bulk advertising packages, please contact recruitment@pga.org.uk.

All print artwork must be supplied as a CMYK, press-optimised PDF. Please ensure you include the relevant high-res images and logos, at 300dpi resolution, at the same size or larger than the final output size.

Please note that online adverts are live for a 28-day period.

* PGA Members only



POINTS OF CONTACT

To place an advertisement please contact the PGA Recruitment Team.

Call **01675 470 333** or email recruitment@pga.org.uk