

PGA International member meeting schedule 2023:

Monday 20th

Delegate arrivals – afternoon at Leisure – optional 9-hole golf game available upon request

18:00 onwards Welcome drinks party & BBQ.
(Angsana Pool side garden)

Tuesday 21st

Conference meetings & presentations day one
Angsana Ballroom

08:30 – 08:45	Opening ceremony & welcome introduction to all delegates: (Tristan Crew)
09:00 – 09:45	Presentation: Andy Brown TORO "Technology & Sustainability"
10:00 – 10:45	Presentation: Eric Lynge Sporting Insights "Knowledge is Power - Research and Insights for the golf industry in Asia"
10:45 – 11:00:	Coffee Break
11:00 – 11:30	Presentation: DJ Flanders TROON International "Global Golf Trends"
11:45 – 12:30	Presentation: Chris Gray R & A "Sustainable Golf"
12:30 – 13:30	Lunch (Bodega)
13:30 – 14:15	PGA Master Professional Paul Burley, IMG Golf Course Services "State of the Golf Club industry in Asia"
14:30 – 15:00	Shuttle Boat Tour Banyan Tree Resort
15:30 – 17:30	Short Game Masterclass: Matthew Tipper "Your short game solutions"
17:30 onwards	Laguna Drinks Party "Property Hub"
18:30	Speakers Dinner hosted by PGA CEO Robert Maxfield

Wednesday 22nd

Conference meetings & presentations day two
Laguna Golf Course & Angsana Ballroom

07:00 – 08:30	Presentation: TORO Equipment 'demonstration & hands on' member activity "Greenkeeper for a day" preparation of a golf hole!
08:30 – 09:30	Breakfast at the Laguna Golf Clubhouse
09:30 – 11:30	Golf Masterclass Presentation: – Laguna Golf Academy "Your short game solutions" Matthew Tipper "TrackMan skills challenge" Benz Petprasert
11:45 – 12:30	Presentation: Brad Burgess - Sports Turf Solutions "The Evolution of Turf Grasses in Asia"
12:30 – 13:30	Lunch (Bodega)
13:30 – 14:15	Presentation: Adam Calver – Laguna Langco, Vietnam. "Sustainability by Design"
14:30 – 15:30	Panel discussion: "Golf Tourism Renaissance" chaired by Mark Siegel Golf Asian – panel (Paul Burley, DJ Flanders, Eric Lyng, Adam Calver, Peter Downie)
15:45 – 16:30	Presentation: Simon Wordsworth -- 59 club "The opportunity doing 'good club' creates".
16:30 – 17:30	PGA Breakout Session: Robert Maxfield & Richard Barker "PGA Excel & PGA Learn"
18:30 onwards	Gala Dinner & awards ceremony all delegates (Xana Beach)

Thursday 23rd

Delegate departures

07:30 – 08:50	Delegates 18-hole golf event powered by "Golf Genius"
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