



The Professional Golfers'
Association

Recruitment Pack **2025**



RECRUITMENT ADVERTISING WITH THE PGA

Each year, over 650 jobs are advertised with The PGA. Our multi-platform recruitment solution delivers the very best candidates across a broad spectrum of job roles, ranging from PGA Professionals, club managers, coaches and all levels of administrative roles. We are a one-stop shop for recruiting the best candidates into the best roles in golf.

Our recruitment solutions are inclusive of: our Members magazine, **PGA Monthly**; presence on the ever-popular recruitment section of **PGA.info**; amplification via our social media channels; and our weekly newsletter **PGA Connect**.

PGA Members

Options	Rate (ex-VAT)
Featured online listing + Featured Connect listing + Full page	£725
Featured online listing + Half page	£435
Featured online listing + Quarter page	£275
Featured online listing + Eighth page	£175
Featured online listing	£145
Online listing only	FOC*
Featured Connect listing	£350

Non-Members & Agency

Options	Rate (ex-VAT)
Featured online listing + Featured Connect listing + Full page	£795
Featured online listing + Half page	£475
Featured online listing + Quarter page	£300
Featured online listing + Eighth page	£195
Featured online listing	£165
Online listing only	£125
Featured Connect listing	£395

For bulk advertising packages, please contact recruitment@pga.org.uk.

All print artwork must be supplied as a CMYK, press-optimised PDF. Please ensure you include the relevant high-res images and logos, at 300dpi resolution, at the same size or larger than the final output size.

Please note that online adverts are live for a 28-day period.

* PGA Member Complimentary Online Only Listing

To be eligible for complimentary Online Only listing, the employing business must be owned by a PGA Member. If the employing business is not owned by a PGA Member then non-Member prices will apply.
The listing of PGA Trainee positions (Training Applicant, Year 1, 2 3) will be complimentary for PGA Members irrespective of whether the employing business is owned by a PGA Member.

PGA MONTHLY[®] PRODUCTION SCHEDULE 2025

February Issue

Assets for design by: January 10
Copy deadline: January 17
Drop date: February 7

March Issue

Assets for design by: February 7
Copy deadline: February 14
Drop date: March 7

April Issue

Assets for design by: March 7
Copy deadline: March 14
Drop date: April 4

May Issue

Assets for design by: April 4
Copy deadline: April 11
Drop date: May 2

June Issue

Assets for design by: May 9
Copy deadline: May 16
Drop date: June 6

July Issue

Assets for design by: June 6
Copy deadline: June 13
Drop date: July 4

August Issue

Assets for design by: July 4
Copy deadline: July 11
Drop date: August 1

September Issue

Assets for design by: August 8
Copy deadline: August 15
Drop date: September 5

October Issue

Assets for design by: September 5
Copy deadline: September 12
Drop date: October 3

November Issue

Assets for design by: October 10
Copy deadline: October 17
Drop date: November 7

December Issue

Assets for design by: November 7
Copy deadline: November 14
Drop date: December 5

To place a recruitment advertisement please call **Jessica Minenko** on **01675 470 333** or email **recruitment@pga.org.uk**

Complete artwork to be supplied to **recruitment@pga.org.uk** as a full-colour CMYK high-resolution PDF. Please include both trim and bleed marks.

PGA Monthly will land on doorsteps by the **stated drop dates above.**



TAP INTO OUR MEMBERS' EXPERTISE

PGA Members bring specialist skills and expertise to your golf facility. For guidance on attracting the right applicants with the required skills, contact our Recruitment team who can put you in touch with our Member Support Officers.

Our Member Support Officers are committed to helping you choose the right PGA Professional for your facility and can assist you with developing the job description for the role through providing our PGA Role Descriptor document, Job Description Checklist and Industry Guide to PGA Membership.

Who will your recruitment campaign reach?

PGA Members touch almost all corners of the globe and increasingly all corners of the industry. Our 8,000 members can be found all across the country and indeed the world:

East	Ireland	Midlands	North	Scotland	South	West	International
889	680	907	1342	810	1534	833	1481

PGA MONTHLY[®] IN PRINT IN PGA MONTHLY

PGA Monthly replaced PGA Professional magazine in 2022. It has been transformed into a product that The PGA and its stakeholders are proud of. It is an asset prized by the organisation and is an accurate and engaging reflection of the organisation's values and ethos.

The digital magazine has a readership of more than **25,000** page views each month and the print magazine has a circulation of **8,000**, meaning PGA Monthly reaches more golf industry professionals than ever before.

The careers section of PGA Monthly is much more than just a home for advertisements. It offers a broad range of careers advice, highlights recent moves, profiles PGA Members moving in new directions and, of course, signposts the very best in job opportunities for PGA Members.

Careers
EMPLOYMENT OPPORTUNITIES

PGA Head Professional NAME OF CLUB/BUSINESS

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Deadline for applications: 22nd July 2025. Interviews are held by August.
How to apply: Please send application and full CV via email to general.manager@golfclub.co.uk

www.golfclubwebsite.co.uk

HALF PAGE
approx 250
words total

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FULL PAGE
approx 675
words total



ADVERTISING IN PGA MONTHLY

Available sizes and dimensions:

Full Page – 180 x 257 mm

Half page – 180 x 125 mm

1/4 page – 85,5 x 125 mm

1/8 page – 86,5 x 59 mm

Creating your advert

We will create your advert and give you the chance to sign it off before it appears in the magazine. We will email you a link that will allow you to populate a simple form with the information we need for the advert.

We also accept completed artwork.



ONLINE AT
PGA.INFO

Our careers pages are the highest traffic area of our website. Each month, thousands of PGA Members come to our pages looking out for the very best opportunities in golf.

Our Members trust our careers counsel. They come to our site or speak to one of our team for advice on how to further their careers, how to assemble a CV and how to move in a new direction. This trust can only benefit your advertisement as you are placed right at the heart of this captive audience.

Training Vacancies



Training vacancies are open to both trainees currently on one of our training programmes, as well as training applicants who are looking to start a PGA training programme. You should always confirm the employer is a PGA Member and that they can offer you the required number of hours and support to fulfil the requirements of the Contract Declaration Form.

If there are no suitable opportunities listed below, you may wish to place a free Job Seeker listing in our Members Area which helps to match you with potential employers in your area. Please email recruitment@pga.org.uk to find out more about this.

To find out more about our Training Programmes and to register your interest, [click here](#).

If you are a PGA Member and would like to enquire about offering a vacancy for a PGA trainee, please call Jessica Harrison on +44 (0)1675 470 333 or email recruitment@pga.org.uk.

Latest Training Vacancies

Place of work	Position/Role	Region	Closing Date
Glenbervie Golf Club	PGA Trainee (Y2/3)	Scotland	01/02/2022
Lamberhurst Golf Club	Assistant Professional	South	01/02/2022
Dumfries and Galloway Golf Club	Registered Assistant/Trainee	Scotland	01/02/2022
Kelghley Golf Club	Qualified or Registered Assistant	West Yorkshire	01/02/2022
Cophthorne Golf club	Trainee/Fully qualified assistant	South	07/01/2022
Leeds Golf Club	PGA registered / Qualified professional	North	06/01/2022
Kingswood Golf Centre	PGA Professional, qualified or nearly qualified	North	05/01/2022

Mundesley Golf Club

Job Details

Place of work: Mundesley Golf Club Position: PGA Head Professional Region: East Date added: 23/12/2021 Closing Date: 19/01/2022



MUNDESLEY GOLF CLUB – PGA HEAD PROFESSIONAL

An exciting and challenging opportunity exists for an ambitious and highly motivated PGA Professional to join a fast growing and dynamic golf club which is situated on the North Norfolk coast.

The successful applicant will be energetic, keen to coach golfers of all ages and abilities, skilled in winning and retaining business and possess excellent interpersonal and organisational skills. The established shop provides the main reception location and, therefore, essential to offer a friendly welcome, maximise sales and membership opportunities.

There is a spacious driving range situated adjacent to the club where there is capacity to teach in all weather and hold group coaching.

If you are interested to learn more about this attractive opportunity, send an email to the Chairman Andrew Keates - keatesandrew@yahoo.com enclosing an up to date CV together with a brief summary of how you would add value and make a difference.

Our Partners



Further Information

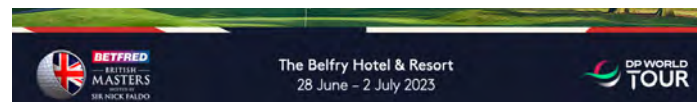
Legal
Browser Requirements
Cookie Policy
Working at The PGA
Ryder Cup

Privacy Policy
Social Media Terms of Use
Equality Statement
Contact Us
Employee Information

PGA Headquarters
Centenary House
The Belfry
Sutton Coldfield
West Midlands
B76 9PT

Our Featured Connect listing advertising option allows you to promote your vacancy within our PGA Connect Member newsletter publication. This publication is weekly, and is distributed to all subscribed PGA Members (approx. 8,000).

The advert will link directly to the online listing on PGA.info where prospective candidates can view further details about the role and apply.



Register today to receive your exclusive group offer for this year's Betfred British Masters at The Belfry. This limited-time offer gives you and your club up to £10 off tickets. Purchase six or more tickets and receive an exclusive additional 15% discount.

[BUY TICKETS](#)

FEATURED JOB



Tournament Director - The PGA in England (South)

The PGA is seeking a Tournament Director to support the delivery of Tournaments by managing, promoting, scheduling and delivering all tournaments in the Region and occasionally at other locations in the UK.

[APPLY NOW](#)



IN CASE YOU MISSED IT...



Trio endorse PGA Top-up Degree after successfully completing two-year course

[READ MORE >>](#)



TESTIMONIALS

“Having taken advice from the PGA BRO team I believe we delivered a very professional approach in our selection process for the position of PGA Head Professional.”

Keith Dingley, Stand GC

“Thank you for the help and support you have given to us on the recruitment of a new PGA Professional. Our only regret was not contacting you at the beginning of the process.”

Sandra Thomas, Manager, Maesdu GC



POINTS OF CONTACT

To place an advertisement please contact the PGA Recruitment Team.

Call **01675 470 333** or email recruitment@pga.org.uk